



## 2025 SPONSORSHIP AND TRADE EXHIBITION PROSPECTUS

**Joint National Coast to Coast and QLD Coastal Conference**  
*Embracing our Coastal Lifestyle: Connecting our experiences with the future*  
 4 – 6 June 2025  
 Mantra on View Surfers Paradise, Gold Coast, QLD

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at the joint National Coast to Coast and QLD Coastal Conference.

The 16th National Coast to Coast Conference will be held jointly with the 8th Queensland Coastal Conference. The Conference will be held from 4 – 6 June 2025 at Mantra on View Surfers Paradise, QLD and hosted by Australian Coastal Society.

This year's conference theme is **Embracing our Coastal Lifestyle: Connecting our experiences with the future**. The theme acknowledges the importance of the coastal lifestyle to communities emphasising the need to learn from our past experience and learnings while incorporate emerging knowledge to support future resilient coastal communities.

Support of the conference and exhibition will provide your organisation with a number of key benefits beyond those received through your chosen sponsorship package, such as:

- ❖ Exposure to a qualified, relevant and influential audience before, during and after the event
- ❖ Building new practitioner networks during the conference helping to leverage your organisation's existing industry relationships and developing new ones in this sector
- ❖ Promoting your organisation's products and services directly to key decision makers
- ❖ Building the experience, capacity and connections of your key personnel in the coastal and marine space

The Conference Committee appreciates your consideration of support for this conference and looks forward to the opportunity to develop a mutually beneficial partnership.

Further information can be found at [www.australiancoastalconference.com.au](http://www.australiancoastalconference.com.au)

### Conference Schedule:

<b>Tuesday 3 June 2025</b>	Exhibitor Bump-In (late afternoon)
<b>Wednesday 4 June 2025</b>	Conference Sessions Exhibition Welcome Reception (offsite)
<b>Thursday 5 June 2025</b>	Conference Sessions Exhibition Conference Dinner
<b>Friday 6 June 2025</b>	Conference Sessions Exhibition Exhibitor Bump-Out

## About the Conference

The National Coast to Coast Conference will combine with the QLD Coastal Conference in 2025 on the Gold Coast. The Coast to Coast Conference and QLD Coastal Conference are biennial events organised by the Australian Coastal Society (ACS Ltd). The conference will be hosted by Australian Coastal Society. The conference will include plenary sessions, concurrent session, panel discussions, local field trips and networking events.

This joint conference will bring together over 250 delegates from a range of fields including science, engineering, planning, government, community, academia, fisheries, First Nations, innovation and technology.

Coast to Coast is Australian Coastal Society's national coastal management conference, focussed on embracing the coastal lifestyle enjoyed by Australians and supporting this into the future. The Conference provides an opportunity for all ACS members and non members, industry, researchers, governments and all stakeholders to share knowledge and experiences in coastal and marine science, policy, governance and on-ground planning and management initiatives.

## Greener Conference

Steps are being put in place to make this conference more sustainable with the focus and inclusion of a conference app and moving away from printed materials including no printed program and abstract book. There will also be an opportunity to be the Carbon Offset Sponsor of the conference. We would appreciate if this could also be reflected and incorporated into the materials that you will be developing for this conference.

This Conference will be a "bottled water free conference" and we will again be encouraging a "plastic-free conference". We would really appreciate your support with this during the conference as it is essential for the coastal conference community to lead the way.

## **Australian Coastal Society (ACS)**

The Australian Coastal Society believes that a healthy and sustainable coastal environment is important for the majority of Australians. In order to achieve this, the ACS attempts to foster coastal stewardship by creating a well-informed independent voice for advice on coastal matters to governments and coastal managers.

[www.australiancoastalsociety.org](http://www.australiancoastalsociety.org)

## **City of Gold Coast**

The City of Gold Coast (City) is the local government authority responsible for managing the Gold Coast region in south-east Queensland.

As the second largest local government in Australia, catering to a growing population, it plays a crucial role in providing essential services, maintaining transport and infrastructure as well as promoting community well-being.

The Local Government Area is divided into 14 divisions and operates under a mayor-council system. Together with the Mayor, community elected divisional Councillors make decisions on a wide range of issues, including urban planning, environmental sustainability, community services and economic development which support the City's strategic vision for the future.

One of the City's key responsibilities is managing public amenities such as open space parks, libraries, and recreational facilities. It also focuses on infrastructure projects, such as road maintenance and public transport, to support the increasing population and tourism demands.

Gold Coast beaches provide significant economic, social and environmental benefits. With the impacts of climate change along the 52km coastline, the Gold Coast is a world leader in coastal management. The City actively engages with the community through various programs and initiatives, implements a range of innovative strategies, research technologies and beach management technology while promoting environmental sustainability aimed at preserving natural habitats and reducing carbon footprints.

The City is also involved in promoting tourism and major events, which are also vital for the local economy. Overall, the City strives to enhance the quality lifestyle for residents while ensuring the Gold Coast remains a leading destination for local and international visitors.

[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

## Outline of Sponsorship Opportunities Available

All packages include GST

Package	Package
Platinum Sponsor (\$20,000)	Field Trip Sponsor (\$3,500)
Gold Sponsor – Conference Dinner (\$15,000)	Carbon Offset Sponsor (\$3,000)
Gold Sponsor – Welcome Reception (\$15,000)	Stationery Sponsor (\$2,000)
Silver Sponsor – Drink Bottle (\$6,000)	Supporting Sponsor (\$1,500)
Silver Sponsor – Lanyard (\$6,000)	Student Sponsor (\$1,100)
Silver Sponsor – Reusable Coffee Cup (\$6,000)	Poster Sponsor (\$1,100)
Bronze Sponsor – Concurrent Session (\$4,500)	Trade Exhibitor (\$2,200)
Bronze Sponsor – Conference App (\$4,500)	

### SPONSORSHIP OPPORTUNITIES

#### PLATINUM SPONSOR \$20,000 (HELD)

Exclusive opportunity

**Benefits:**

- Opportunity to present a five minute address to delegates during a plenary session
- Prominent display of one company pull-up banner in plenary room
- Trade display for the duration of the conference – floor space with trestle table
- Six (6) complimentary full conference registrations for your company’s representatives which includes all social functions
- Company logo on plenary session slides
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as platinum sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as the platinum sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

#### GOLD SPONSOR – CONFERENCE DINNER \$15,000

Exclusive opportunity

**Benefits:**

- Opportunity to present a five minute address to delegates during the conference dinner
- Prominent display of one company pull-up banner in dinner room
- Trade display for the duration of the conference – floor space with trestle table
- Four (4) complimentary full conference registrations for your company’s representatives which includes all social functions
- Two (2) additional tickets to the conference dinner only
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as gold sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as a gold sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

## **GOLD SPONSOR – WELCOME RECEPTION \$15,000 (HELD)**

Exclusive opportunity

### **Benefits:**

- Opportunity to present a five minute address to delegates during Welcome Reception
- Prominent display of one company pull-up banner during the Welcome Reception
- Trade display for the duration of the conference – floor space with trestle table
- Four (4) complimentary full conference registrations for your company’s representatives which includes all social functions
- Three (3) additional tickets to the welcome reception only
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as gold sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as a gold sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

## **SILVER SPONSOR – DRINK BOTTLE \$ 6,000 SOLD**

Exclusive opportunity

### **Benefits:**

- Company logo on the delegate drink bottles which will be used for the conference and field trips.
- Two (2) complimentary full conference registrations for your company’s representatives, which includes all social functions
- Trade display for the duration of the conference – floor space with trestle table
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as silver sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as a silver sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

## **SILVER SPONSOR – Lanyard \$ 6,000 SOLD**

Exclusive opportunity

### **Benefits:**

- Company logo on the delegate lanyards
- Two (2) complimentary full conference registrations for your company’s representatives, which includes all social functions
- Trade display for the duration of the conference – floor space with trestle table
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as silver sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as a silver sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

### **SILVER SPONSOR – Reusable Coffee Cup \$ 6,000**

Exclusive opportunity

#### **Benefits:**

- Company logo on the delegate coffee cups which will be used for the conference
- Two (2) complimentary full conference registrations for your company's representatives, which includes all social functions
- Trade display for the duration of the conference – floor space with trestle table
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website.
- Company logo listed as silver sponsor in conference electronic direct mail (EDM)
- Verbal acknowledgment as a silver sponsor during the opening and closing sessions
- PDF flyer included on conference website – virtual satchel (supplied by sponsor)
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

### **BRONZE SPONSOR – Conference App \$4,500**

One opportunity available

#### **Benefits:**

- Company logo displayed prominently on the conference app
- Company banner to be displayed on the conference app (rotation with other sponsors)
- One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
- Company logo on a sponsor session slide
- Company flyer displayed on the conference app
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

### **BRONZE SPONSOR – Concurrent Session Sponsor \$4,500**

One opportunity available

- Verbal recognition as the session sponsor by the chairperson
- Opportunity to display one company pull up banner (provided by sponsor) in the sponsored session room
- One (1) complimentary full conference registration for your company's representative which includes all social functions
- Company logo on holding slide of sponsored session
- Acknowledgement in conference program as sponsor of nominated session
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app.
- Company logo on conference website with hyperlink to your company website
- List of delegates provided at conclusion of conference (subject to Privacy Act conditions)

### **FIELD TRIP SPONSOR \$3,500**

Number of opportunities available will depend on number of field trips confirmed

#### **Benefits:**

- Opportunity to contribute to a field trip itinerary (pending conference committee approval and conference committee also reserves the right to the final say on itinerary and inclusions)
- One (1) complimentary Full Conference Registrations for your company's representatives which includes all social functions
- Acknowledgement in conference program as field trip sponsor
- Logo on field trip bus signs
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website
- Opportunity to address delegates on the field trip bus

### **CARBON OFFSET SPONSOR \$3,000**

One opportunity available

- The opportunity to partner with Greenfleet to take climate action and offset our carbon emissions through native reforestation
- One (1) complimentary full conference registrations for your company's representatives which includes all social functions
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app
- Company logo on conference website with hyperlink to your company website
- Company organisation logo listed as the carbon offset sponsor on the Conference website home page, alongside the Greenfleet logo and information on how Greenfleet will assist to in offsetting carbon emissions from the conference

### **CONFERENCE STATIONERY SPONSOR \$2,000**

One opportunity available

- Opportunity to provide the stationery that is used by all delegates at the Conference (pen and pad supplied by sponsor)
- Recognition as a Conference Stationery Sponsor
- Organisation logo on Conference website with hyperlink to your organisation homepage
- Organisation logo displayed on the Conference App
- Organisation stationery (pens and pads) included in Conference satchels
- One (1) complimentary Full Conference Registration for your organisation's representative which includes all social functions

### **SUPPORTING SPONSOR \$1,500**

Five opportunities available

#### **Benefits:**

- One (1) complimentary full conference registration for your company's representative which includes all social functions
- Company logo on a sponsor session slide
- Company logo displayed on a banner on the conference app.
- Company logo on conference website with hyperlink to your company website.

### STUDENT SPONSOR \$1,100

Unlimited opportunities

**Benefits:**

- Opportunity to sponsor a full-time student to attend the conference (student to be chosen by organising committee)
- Company logo on a sponsor session slide
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app.
- Company logo on conference website with hyperlink to your company website.

### POSTER SPONSOR \$1,100

One opportunity available

**Benefits:**

- Acknowledgement as the poster sponsor in conference program
- Pull up banner displayed with posters
- Company profile displayed on the conference app
- Company logo displayed on a banner on the conference app.
- Company logo on conference website with hyperlink to your company website.

### TRESTLE TRADE DISPLAY \$2,200

**Benefits:**

- The opportunity to hold a trestle trade display for the duration of the conference - floor space with trestle table and access to power
- One (1) complimentary full conference registration for your company's representative which includes all social functions
- Company profile displayed on the conference app
- Company logo on conference website with hyperlink to your company website.



## Terms and Conditions

### Confirm Sponsorship / Exhibition Booking

To confirm sponsorship / exhibition booking, please complete the 'Sponsorship and Trade Exhibition Booking Form' and return to [amy@eastcoastconferences.com.au](mailto:amy@eastcoastconferences.com.au). A tax invoice will then be sent to you for processing. Benefits will only be confirmed once full payment has been received.

### Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, conference material, name badge, conference satchel, Welcome Reception and Conference Dinner. Additional company representatives (above the sponsorship entitlement) will be at registration rates.

### Trade Display and Allocations

Please note Sponsors will be given first choice of preferred site location at the conference venue. All site locations will be allocated by conference managers just prior to the commencement of the conference. However, preference of trade exhibitors will be allocated in order of sponsorship level and the date that payment was received. East Coast Conferences reserves the right to assign or reassign stand space so that the arrangement of the exhibition is in the best interest of attendees and the exhibitors.

Trade display includes floor space with a covered trestle table, 2 chairs, plus space for pop-up style company promotional banner/ display.

### Public and Product Liability Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$20 million or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance Certificate of Currency is forwarded to [amy@eastcoastconferences.com.au](mailto:amy@eastcoastconferences.com.au) with your booking form.

### Company Signage

All signage is to be free-standing unless otherwise approved.

### Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. Confirmed sponsorship/trade displays that are cancelled more than 60 days from the conference will incur a 20% cancellation fee of the total sponsorship amount will be payable. Sponsorship/trade displays cancelled within 60 days of the conference will not be eligible for refunds and all committed funds due.

### Disclaimer

Every effort has been made to present all the information contained in this document as accurately as possible. The organisers do not accept any liability for any inaccuracy, or mis-description, for any delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this document. The Organisers reserve the right to alter any or all of these details.

## SPONSORSHIP AND TRADE CONFIRMATION AGREEMENT

Name:	
Organisation:	
Position:	
Address:	
Town / Suburb:	
State:	
Postcode:	
Daytime Phone:	
Email:	
Website:	

### Sponsorship / Exhibition Package (please tick)

*All prices are listed in Australian dollars and include GST*

I have read and understand the terms of sponsorship as listed in the sponsorship and exhibition prospectus (page 8) and would like to request confirmation of the following sponsorship package(s):

Package	✓	Package	✓
Platinum Sponsor - \$20,000 (HELD)	<input type="checkbox"/>	Field Trip Sponsor - \$3,500	<input type="checkbox"/>
Gold Sponsor – Conference Dinner \$15,000	<input type="checkbox"/>	Carbon Offset Sponsor - \$3,000	<input type="checkbox"/>
Gold Sponsor – Welcome Reception \$15,000 (HELD)	<input type="checkbox"/>	Stationery Sponsor - \$2,000	<input type="checkbox"/>
Silver Sponsor – Drink Bottle \$6,000 <b>SOLD</b>	<input type="checkbox"/>	Supporting Sponsor - \$1,500	<input type="checkbox"/>
Silver Sponsor – Lanyard \$6,000 <b>SOLD</b>	<input type="checkbox"/>	Student Sponsor - \$1,100	<input type="checkbox"/>
Silver Sponsor – Reusable Coffee Cup \$6,000	<input type="checkbox"/>	Poster Sponsor - \$1,100	<input type="checkbox"/>
Bronze Sponsor – Concurrent Session \$4,500	<input type="checkbox"/>	Trestle Table Display - \$2,200	<input type="checkbox"/>
Bronze Sponsor – Conference App \$4,500	<input type="checkbox"/>		<input type="checkbox"/>

Signature: ..... Date: .....

Please return completed form (via email) to:

Amy McIntosh, Jayne Hindle, Jasmine Durbidge  
*Conference Managers*  
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